



**CUSTOMISE
THIS**

**MAKE YOUR OWN GRAPHIC
COVER AND STIMULATE
YOUR CREATIVE BRAIN**

172-177: HENNY VAN NISTELROOY

Items featured:
Customised magazines



This summer van Nistelrooy receives his MA Design Products at the prestigious Royal College of Art in London. He has undertaken this two-year course after finishing his BA product design in the Netherlands. In his work he finds clever ways of combining high-tech composite fibres with production techniques found in fashion and textile industry to create exiting interior products.

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Did you ever customise things as a child?

If so what?

In my very young years I was mainly focused on the deconstruction of things and eating sand. The experiences of those years helped me to turn deconstruction into construction and made me stop eating sand. I worked on bicycles, hats, trees, a kitchen, the ceiling of my bedroom, a drum set, walls, my desk and electrical equipment. Whatever I could get my hands on, except animals.

Did you scribble in books at school? Do you still do it?

School books were ideal because those always had space to fill and images that were screaming to be altered.

How good are you with your hands?

Very good, and always have been. Just good.

Do you ever think customising is, you know, a little; well, mad?

Depends on how it is done and if you consider mad in a positive or negative way.

Have you ever spoiled something in an attempt to customise it?

It is good to cross the line sometime to see where you have to stop, so yes and it is a pleasure to do so.

An artist, now dead, once told me he wanted to gold leaf a jumbo jet. Damien just customised a £50 million skull. Are we approaching the end?

If so of what?

I don't think so, these are extreme examples and I don't think they illustrate what is going on. Customising is something that always has been there and probably will be there as long as we will be human.











